



**MAUREEN D. DONNELLY**

[mdonnell@bu.edu](mailto:mdonnell@bu.edu)

**AREAS OF EXPERTISE**

Strategic Planning, Stewardship Communications,  
Donor Relations Program Design & Development,  
Individualized Donor Plans

**WORK EXPERIENCE**

Director, Stewardship & Donor Relations, Boston University, 2008 – present  
Associate Director, Stewardship, MIT, 2005-2008  
Executive Director, Alumni Relations, Emmanuel College, 2003-2005  
Director, Special Gifts and Programs, Emmanuel College, 2000-2003

**PRESENTATIONS**

Association of Catholic Admissions & Advancement Professionals - 2010  
Association of Donor Relations Professionals – 2006, 2007, 2010, 2011, 2013  
Association of Fundraising Professionals – 2007 MA Chapter, 2011 Toronto, 2013 FL Chapter  
CASE District I & II – 2010, 2013  
CASE Donor Relations – 2007 (Faculty), 2008 (Chair), 2009, 2013 (Faculty)  
Women in Development, Greater Boston Chapter - 2011

***Sample Session Titles***

*Stewardship Packages: A Coordinated Approach*

*When Stewardship Meets Cultivation*

*If You Build It.....They Will Come*

*Kicking Your Program Up a Notch....or Two....or Three*

*Stewardship & Donor Relations: we're All In It Together*

*Managing in a Decentralized Environment*

*Systems to Have in Place for a Campaign*

*Impact Reporting*

**PROFESSIONAL AFFILIATIONS AND RECOGNITION**

Member, Association of Donor Relations Professionals, 2007-present  
Member, Board of Directors and Finance Committee Chair, ADRP, 2009-2012  
Member, Women in Development, 1996 - present  
CASE Faculty Stellar Speaker Awards, 2007, 2008, 2010, 2013

**EDUCATION**

Master of Social Work (Clinical), Simmons College, School of Social Work, Boston, MA  
Bachelor of Arts, Psychology, Emmanuel College, Boston, MA